

CASE STUDY

Mondelēz International Bakery

CLIENT SITUATION

The Mondelēz International bakery plant in Fair Lawn, New Jersey sought the help of Rhoads Industries in 2015 to increase production speed for packaging Oreos, a snack product manufactured under the Nabisco brand. This meant the installation of new packaging equipment with improved capabilities.



RHOADS SOLUTION

In order to drastically increase production speed for manufacturing Oreos, Rhoads installed several new pieces of equipment. Equipment included: I.J. White double spiral cooler and cooler box; Imaforni cooling conveyors; Houdijk conveyors, vibratory feeders and GRADOMATIC™ tray loader machines; Bosch wrappers, checkweighers and metal detectors; Nercon conveyor system; Wexxar case erecting system; VMI case packers and case sealers; Haas-Mondomix votators, slurry skid, buffer tank skids and vacuum blower; and rotary sandwich machines.

RESULT

The installation of the all-new equipment resulted in a high-speed production line finished on time and on budget.

Contact us today to
learn how Rhoads
Industries can help
with your next project.

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