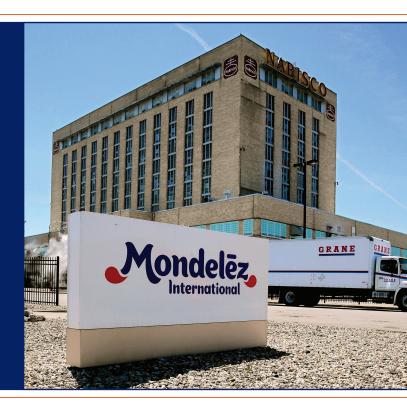


# **CASE STUDY**

# Mondelēz International Bakery

## **CLIENT SITUATION**

The Mondelez International bakery plant in Fair Lawn, New Jersey sought the help of Rhoads Industries in 2015 to increase production speed for packaging Oreos, a snack product manufactured under the Nabisco brand. This meant the installation of new packaging equipment with improved capabilities.



### **RHOADS SOLUTION**

In order to drastically increase production speed for manufacturing Oreos, Rhoads installed several new pieces of equipment. Equipment included: I.J. White double spiral cooler and cooler box; Imaforni cooling conveyors; Houdijk conveyors, vibratory feeders and GRADOMATIC™ tray loader machines; Bosch wrappers, checkweighers and metal detectors; Nercon conveyor system; Wexxar case erecting system; VMI case packers and case sealers; Haas-Mondomix votators, slurry skid, buffer tank skids and vacuum blower; and rotary sandwich machines.

### **RESULT**

The installation of the all-new equipment resulted in a high-speed production line finished on time and on budget.

Contact us today to learn how Rhoads Industries can help with your next project.

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