

CASE STUDY

Bakerly

CLIENT SITUATION

When the French owned company Bakerly, LLC decided to construct a new bakery in Easton, Pennsylvania on a greenfield site, they knew they needed local construction support to get the job done. As the maker of the highest rated bakery snack in France, Bakerly sought to make a great impression on its US audience with this new plant. The company called on Rhoads to assemble a team of knowledgeable and experienced contractors to construct their facility.



RHOADS SOLUTION

Given our long history in supporting a large variety of companies in the bakery industry, the choice to engage Rhoads was a sound one. Gathering an experienced team of millwrights, Rhoads took the lead on rigging and setting a variety of new equipment, including a tunnel oven measuring 100 by 14 feet, mixers, hoppers, dough feeds and a conveyor system.

RESULT

Rhoads' familiarity with the industry and equipment was key to completing this project successfully. The result was a new bakery completed on time and on budget. The Bakerly team was so satisfied with our work, that Rhoads stayed on to handle various follow-up tasks on a time and materials basis.

**Contact us today to
learn how Rhoads
Industries can help
with your next project.**

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